



# **StoreFit**

## **ST210T 27S/830 WIA MB BK**

STOREFIT, 22 W, Power supply unit (On/Off), Medium-beam reflector high reflectance, 24°

Retailers are always looking for ways to reduce their environmental footprint and energy cost. With this StoreFit projector, conventional CDM luminaires can be replaced effortlessly with LED, leading to significantly less power consumption. The subtle and compact design reduces the visibility of the StoreFit projector in the store, and keeps shoppers' attention on the merchandise available on the shelves. As an affordable LED projector, this spot will enable you to start saving on energy costs straight away.

#### **Warnings and Safety**

- · Cleaning the optic should only be done with pressurized air. Touching the LED or reflector is forbidden.
- During maintenance, the product must be switched off and cooled down
- The product must be installed out of arm's reach. Manipulating the product when hot is only possible with an insulated glove

#### **Product data**

General Information	
Light source replaceable	No
Number of gear units	1 unit
Driver included	Yes
Product family code	ST210T [STOREFIT]
Connectivity	Interact Ready
Lighting Technology	LED
Value ladder	Value
CE mark	Yes
Warranty period	5 years
Flammability mark	-

ENEC mark	ENEC mark
Glow-wire test	Temperature 650 °C, duration 30 s
EU RoHS compliant	Yes
Light Technical	
Luminous Flux	2,700 lumen
Saturated Red (R9)	>50
Correlated Color Temperature (Nom)	3000 K
Luminous Efficacy (rated) (Nom)	122 lm/W
Color rendering index (CRI)	≥80
Beam angle of light source	120 degree(s)

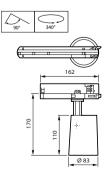
Datasheet, 2023, September 29 data subject to change

## StoreFit

Light source color	830 warm white
Optic type	Medium-beam reflector high reflectance
Luminaire light beam spread	24°
Unified glare rating CEN	Not applicable
Operating and Electrical	
Input Voltage	220 to 240 V
Line Frequency	50 to 60 Hz
Inrush current	8.07 A
Inrush time	31 ms
Power Consumption	22 W
Power Factor (Fraction)	0.9
Connection	Track
Cable	-
Number of products on MCB of 16 A type B	51
Temperature	
Ambient temperature range	-10 to +35 °C
Controls and Dimming	
Dimmable	No
Driver/power unit/transformer	Power supply unit (On/Off)
Constant light output	No
Mechanical and Housing	
Housing Material	Aluminum
Reflector material	Aluminum
Optic material	-
Optical cover material	-
Fixation material	-
Housing Color	Black
Optical cover finish	-
Overall length	162 mm
Overall width	83 mm
Overall height	176 mm
Overall diameter	0 mm
Dimensions (Height x Width x Depth)	176 x 83 x 162 mm

Approval and Application	
Ingress protection code	IP20 [Finger-protected]
Mech. impact protection code	IKO2 [0.2 J standard]
Sustainability rating	-
Protection class IEC	Safety class II
Photobiological risk	Photobiological risk group 1 @200mm to
	EN62778
Initial Performance (IEC Compliant)	
Luminous flux tolerance	+/-10%
Initial chromaticity	(0.4338, 0.4030) SDCM <3
Power consumption tolerance	+/-5%
Over Time Performance (IEC Compliant	<del>(</del> )
Control gear failure rate at median useful life	10 %
50000 h	
Lumen maintenance at median useful life*	L80
50000 h	
Application Conditions	
Performance ambient temperature Tq	25 ℃
Maximum dim level	Not applicable
Suitable for random switching	Not applicable
Product Data	
Full product code	872016901188500
Order product name	ST210T 27S/830 WIA MB BK
Order code	910505102550
Numerator - Quantity Per Pack	1
Numerator - Packs per outer box	1
Material Nr. (12NC)	910505102550
Full product name	ST210T 27S/830 WIA MB BK
EAN/UPC - Case	8720169011885
EAN/UPC - Product/Case	8720169011885

# Dimensional drawing



## **StoreFit**



© 2023 Signify Holding All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.