

NEOLUX[®]
GERMAN TECHNOLOGY

Automotive Lighting

Catalogue 2018



NEOLUX

Brand, technology, history

Road safety places especially tough demands on lighting solutions for vehicles. This is why NEOLUX put their faith in German technology.

Safety thanks to German technology

The NEOLUX brand means good quality headlights and signal lamps for price-conscious customers. Our product range includes special lamps for the discerning driver as well as standard replacement lamps. However, the following always applies: The intelligent lighting solutions from NEOLUX for cars, utility vehicles, or motorcycles make German quality affordable.

NEOLUX products are durable, manufactured according to German quality standards to meet legal safety requirements. NEOLUX vehicle lighting includes headlights, auxiliary lights and signal lights, lighting solutions with xenon and LED technology.

Research and development in Germany

Vehicle headlights must be bright and reliable. This is the only way to ensure safety on the roads. To guarantee this, NEOLUX adheres strictly to stringent German technology standards during the entire manufacturing process.

NEOLUX customers benefit from the wealth of expertise NEOLUX engineers use to keep developing technically demanding lighting solutions. An additional advantage is production exclusively according to strict German quality and safety standards, as NEOLUX is certified according to German standards.

Marketing and product management also takes place in Germany. This all flows into integrated processes ensuring that each light meets all legal requirements and thus the needs of the customers.



History and tradition

The links between the NEOLUX and OSRAM brands have a rich history: In 1923, the Swiss S.A. Lumière, based in Molsheim in Alsace, built a light bulb factory with an annual production of 800 000 units, NEOLUX emerging as a brand in 1925. In the 1930's and 40's, OSRAM Germany gradually invested in the company. In 1952, OSRAM and NEOLUX agreed on a strategic partnership under which NEOLUX in France then sold OSRAM products under the NEOLUX brand. At the start of the 1960's, OSRAM acquired the rights to the OSRAM brand name for France. Since 1965, NEOLUX was part of the OSRAM S.à.r.l. product portfolio. In 2011, NEOLUX was launched as a brand for automotive lighting.

Today, the NEOLUX secondary brand is protected in more than ninety countries and is the hallmark of good quality headlights and indicator lights for price-conscious customers.

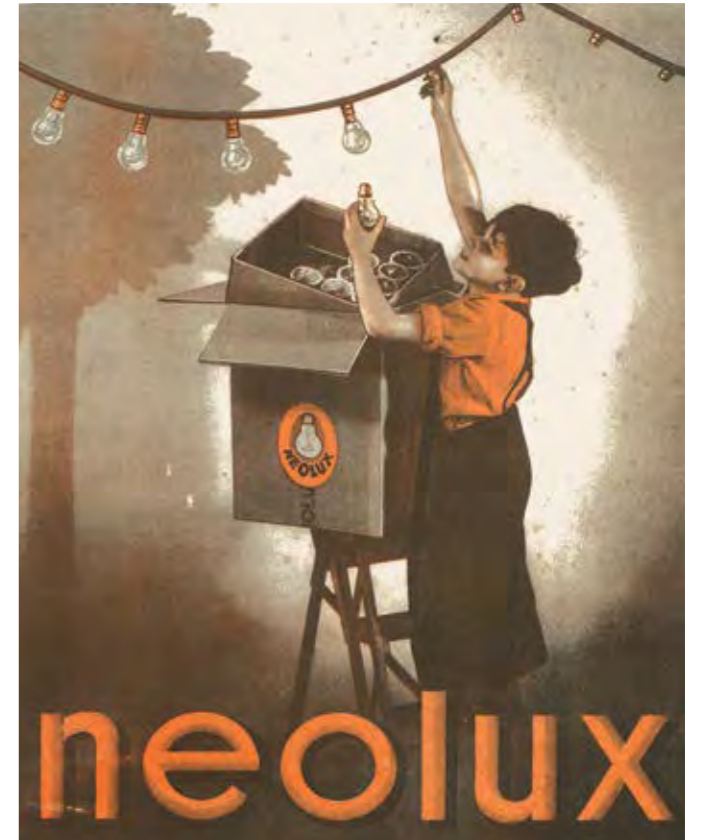
German quality standards

Many years of working closely with OSRAM has created a good reputation for quality, not least because road safety can only be made a reality with bright and reliable vehicle lamps. To consider the needs of their customers, NEOLUX ensures German technology standards at all stages of the supply chain. The research and development of our engineers forms the basis of our reliable lamps, which are manufactured according to strict German safety and quality standards. In order to continue compliance with requirements, divisions such as marketing and product management are also based in Germany.

Broad product range

The validated German quality standards apply to the entire tried and trusted NEOLUX range of halogen and signal lamps, interior lighting right through to xenon and LED lamps. The NEOLUX portfolio therefore offers more than 90 % of all key lamp technologies for cars, utility vehicles, and motorcycles. The NEOLUX range is completed by products for special customer requirements. Clearly structured packaging and well-arranged displays make it easier for customers to select the right lamp type.

NEOLUX has the right vehicle lamp for any driver.



History of NEOLUX

- **1923:** S.A. Lumière from Goldau, Switzerland built a factory in Molsheim, France: La Lampe NEOLUX S.à.r.l. with 120 employees and an annual production of 800 000 light bulbs.
- **1925:** First trademark protection on January 5, 1925 in France.
- **During the 1930's and 40's:** OSRAM increased its shares in La Lampe NEOLUX S.à.r.l.
- **1952:** OSRAM Germany and NEOLUX signed an agreement to enter into a strategic partnership.
- **1957:** NEOLUX started to sell OSRAM products in FRANCE under the brand NEOLUX.
- **Since 1965:** NEOLUX Molsheim was renamed OSRAM S.à.r.l. NEOLUX is part of the brand portfolio ever since.
- **2011:** NEOLUX was launched as a brand for automotive lighting.
- **Today:** The secondary brand NEOLUX is protected in more than 90 countries.



Cars

12V Halogen headlight lamps

Car lamps from NEOLUX ensure the roads ahead are well-lit and visible to others.

Standard, Extra Light, Blue Light or Extra Lifetime?

The choice is yours!

The NEOLUX range of halogen headlight lamps offers solutions for almost any need.

Do you value a wide range and reliable quality?

Standard 12V halogen headlight lamps offer a variety of sockets and wattages.

Want to see even more on the road?

The high-performance Extra Light 12V halogen headlight lamps from NEOLUX give up to 50% more light*.

Do you follow trends and make choices based on design?

The bluish white light of our Blue Light 12V halogen headlight lamps featuring xenon look give you a stylish appearance.

Tired of having to replace your headlight lamps?

With our Extra Lifetime headlight lamps, lamps need to be replaced less often. This gives you greater comfort and low-maintenance light for a longer period of time.

Your Standard benefits

- Broad product range
- Reliable quality

Your +50% Extra Light benefits

- Up to 50% more light*
- High performance

Your Blue Light benefits

- Bluish white light
- Xenon look
- Stylish appearance

Your Extra Lifetime benefits

- Long lifespan
- Greater comfort
- Longer replacement cycle

Our 12V halogen solutions

<p>Standard</p>	<p>+50% Extra Light</p>	<p>Blue Light</p>	<p>Extra Lifetime</p>
<ul style="list-style-type: none"> • Broad product range • Reliable quality 	<ul style="list-style-type: none"> • Up to 50% more light* • High performance 	<ul style="list-style-type: none"> • Bluish white light • Xenon look • Stylish appearance 	<ul style="list-style-type: none"> • Long lifespan • Greater comfort • Longer replacement cycle

*Compared to standard halogen lamps

12V Halogen headlight lamps | +50% Extra Light

Product description	ECE-Category	EAN	Volt	Watt	Base	Packaging type	Single packaging	Shipping unit
NEOLUX			V	W			Quantity	Quantity
N448EL	H1	4052899466418	12	55	P14.5S	Folding box	1	100
N448EL-SCB	H1	4052899500952	12	55	P14.5S	Softcover box	2	20
N472EL	H4	4052899466296	12	60/55	P43T	Folding box	1	100
N472EL-SCB	H4	4052899501034	12	60/55	P43T	Softcover box	2	20
N499EL	H7	4052899466357	12	55	PX26D	Folding box	1	100
N499EL-SCB	H7	4052899501096	12	55	PX26D	Softcover box	2	20



H1 | N448EL | +50% Extra Light



H4 | N472EL | +50% Extra Light

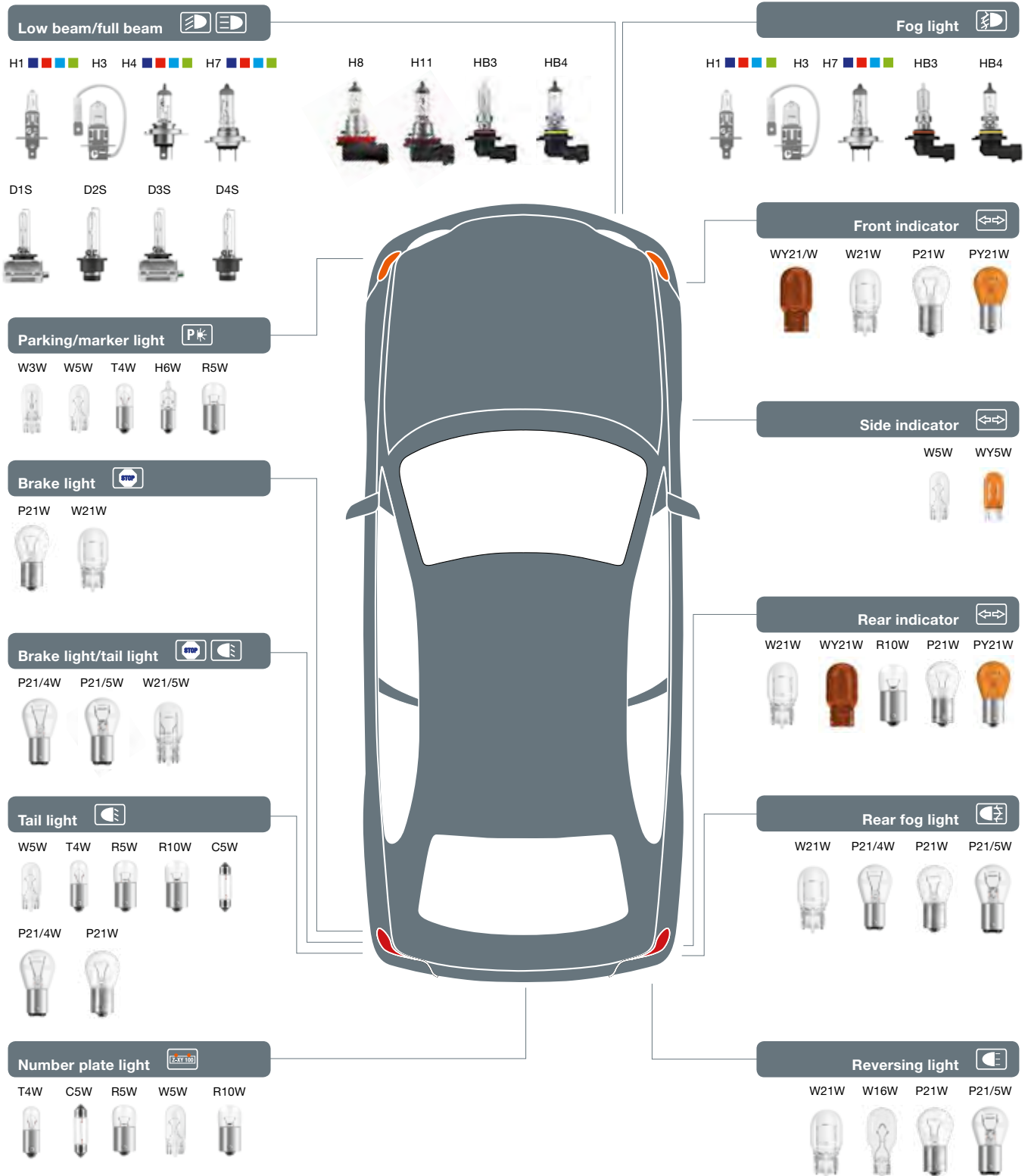


H7 | N499EL | +50% Extra Light

Overview of lamps for cars



■ Standard
 ■ +50% Extra Light
 ■ Blue Light
 ■ Extra Lifetime



Product illustrations are not to scale.

MULTI-LITE GMBH is an official German distributor for OSRAM, LEDVANCE, PHILIPS, GE, Sylvania, KLS and Neolux light bulbs and takes over your complete warranty handling in case of damaged lamps or early failures.

Do you have any questions regarding this lamp or a fitting replacement lamp?

Or would you like to get a manufacturer independent consultancy?

We are looking forward hearing from you!

More information here:

Phone: **+49 40 / 66 99 30 - 0**

Fax: **+49 40 / 66 99 30 - 99**

Email: **global@multi-lite.com**

Web: **www.multi-lite.com**

**We stock almost every specialty lamp ...!
Get in contact with us.**

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