

Reinbek, September 2019

MULTI-LITE: With record revenues at the start of the light season

MULTI-LITE starts into the light season with a record month:

„After a strong month last year, we were able to report renewed growth of a good ten percent and can now look back on the strongest August in historical terms,“ says Philippe Ancion, Managing Director of Multi-Lite GmbH.

The surge in sales results from both Germany and abroad, and there are many reasons for this.

„Our high availability covers even the most urgent appointments of our customers. Furthermore, attractive terms mean a competitive advantage and convince more and more industrial and major customers. The international presence of the MULTI-LITE Group secures events all over the world and guarantees contacts in the most diverse time zones. In addition, our highly valued customer service and long availability are decisive for many customers, since both mean security – not just in case of a complaint.

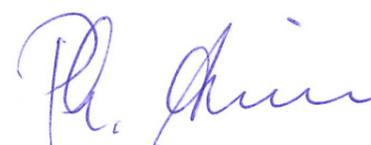
And last but not least, the constant expansion of the LED and luminaire segments are leading to an ever-increasing number of new customers who enthusiastically order from us“, says Philippe Ancion.

MULTI-LITE GMBH is an official German distributor for OSRAM, LEDVANCE, PHILIPS, TUNGSRAM and SYLVANIA lamps and as such takes over the whole warranty handling in any case of damaged, defect lamps or early failure.

For customers who want to search for and order articles at any time of the day or night, the further improved online shop is exactly the right choice and enjoys increasing popularity.

All factors together lead to this strong result, says Philippe Ancion.

For the year as a whole, Multi-Lite confirms its growth targets and plans with further investments in sales and IT.



Managing Director
MULTI-LITE GmbH

Do you have any questions or requests? We are happy to take time for you.

MULTI-LITE
Lichttechnik Handelsg. m.b.H
Senefelder-Ring 61
24165 Reinbek / Germany

Tel.: +49 40 66 99 30 0
Fax: +49 40 66 99 30 99
Email: global@multi-lite.com
Web: www.multi-lite.com