

Automotive Lighting

Catalogue 2018



NEOLUX | Brand, technology, history

NEOLUX

Brand, technology, history

Road safety places especially tough demands on lighting solutions for vehicles. This is why NEOLUX put their faith in German technology.

Safety thanks to German technology

The NEOLUX brand means good quality headlights and signal lamps for price-conscious customers. Our product range includes special lamps for the discerning driver as well as standard replacement lamps. However, the following always applies: The intelligent lighting solutions from NEOLUX for cars, utility vehicles, or motorcycles make German quality affordable.

NEOLUX products are durable, manufactured according to German quality standards to meet legal safety requirements. NEOLUX vehicle lighting includes headlights, auxiliary lights and signal lights, lighting solutions with xenon and LED technology.

Research and development in Germany

Vehicle headlights must be bright and reliable. This is the only way to ensure safety on the roads. To guarantee this, NEOLUX adheres strictly to stringent German technology standards during the entire manufacturing process.

NEOLUX customers benefit from the wealth of expertise NEOLUX engineers use to keep developing technically demanding lighting solutions. An additional advantage is production exclusively according to strict German quality and safety standards, as NEOLUX is certified according to German standards.

Marketing and product management also takes place in Germany. This all flows into integrated processes ensuring that each light meets all legal requirements and thus the needs of the customers.





History and tradition

The links between the NEOLUX and OSRAM brands have a rich history: In 1923, the Swiss S.A. Lumière, based in Molsheim in Alsace, built a light bulb factory with an annual production of 800 000 units, NEOLUX emerging as a brand in 1925. In the 1930's and 40's, OSRAM Germany gradually invested in the company. In 1952, OSRAM and NEOLUX agreed on a strategic partnership under which NEOLUX in France then sold OSRAM products under the NEOLUX brand. At the start of the 1960's, OSRAM acquired the rights to the OSRAM brand name for France. Since 1965, NEOLUX was part of the OSRAM S.à.r.l. product portfolio. In 2011, NEOLUX was launched as a brand for automotive lighting.

Today, the NEOLUX secondary brand is protected in more than ninety countries and is the hallmark of good quality headlights and indicator lights for price-conscious customers.

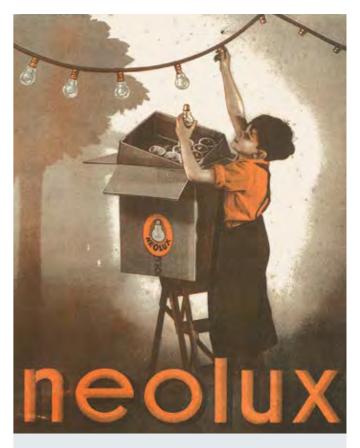
German quality standards

Many years of working closely with OSRAM has created a good reputation for quality, not least because road safety can only be made a reality with bright and reliable vehicle lamps. To consider the needs of their customers, NEOLUX ensures German technology standards at all stages of the supply chain. The research and development of our engineers forms the basis of our reliable lamps, which are manufactured according to strict German safety and quality standards. In order to continue compliance with requirements, divisions such as marketing and product management are also based in Germany.

Broad product range

The validated German quality standards apply to the entire tried and trusted NEOLUX range of halogen and signal lamps, interior lighting right through to xenon and LED lamps. The NEOLUX portfolio therefore offers more than 90 % of all key lamp technologies for cars, utility vehicles, and motorcycles. The NEOLUX range is completed by products for special customer requirements. Clearly structured packaging and well-arranged displays make it easier for customers to select the right lamp type.

NEOLUX has the right vehicle lamp for any driver.



History of NEOLUX

- 1923: S.A. Lumière from Goldau, Switzerland built a factory in Molsheim, France: La Lampe NEOLUX S.à.r.l. with 120 employees and an annual production of 800 000 light bulbs.
- **1925:** First trademark protection on January 5, 1925 in France.
- During the 1930's and 40's: OSRAM increased its shares in La Lampe NEOLUX S.à.r.I.
- 1952: OSRAM Germany and NEOLUX signed an agreement to enter into a strategic partnership.
- 1957: NEOLUX started to sell OSRAM products in FRANCE under the brand NEOLUX.
- Since 1965: NEOLUX Molsheim was renamed OSRAM S.à.r.l. NEOLUX is part of the brand portfolio ever since.
- 2011: NEOLUX was launched as a brand for automotive lighting.
- Today: The secondary brand NEOLUX is protected in more than 90 countries.

4





Bikers can find a wide range of 12 V signal and warning light replacements at NEOLUX – tried and trusted NEOLUX quality.

The right solution for your needs.

Whether as a position and parking light, indicator, brake or number plate light – at NEOLUX you'll always find the right lamp for your bike. Even if it is a warning, instrument and switch light.

Typically NEOLUX: The ideal combination of reliable product features and an affordable price.

Your product benefits

- Broad product range
- Reliable quality
- Value for money



12V Signal lamps and interior lighting

Product description	ECE-Category	EAN	Volt	Watt	Base	Packaging type	Single packaging	Shipping unit
NEOLUX			V	w			Quantity	Quantity
N239	C5W	4008321770356	12	5	SV8.5-8	Folding box	10	50
N239-02B	C5W	4008321780553	12	5	SV8.5-8	Blister	2	20
N434	H6W	4008321770387	12	6	BAX9S	Folding box	10	50
N382	P21W	4008321770479	12	21	BA15S	Folding box	10	50
N382-02B	P21W	4008321781154	12	21	BA15S	Blister	2	20
N581	PY21W	4008321770509	12	21	BAU15S	Folding box	10	50
N581-02B	PY21W	4008321781079	12	21	BAU15S	Blister	2	20
N566	P21/4W	4008321770417	12	21/4	BAZ15D	Folding box	10	50
N566-02B	P21/4W	4008321781048	12	21/4	BAZ15D	Blister	2	20
N380	P21/5W	4008321770448	12	21/5	BAY15D	Folding box	10	50
N380-02B	P21/5W	4008321799555	12	21/5	BAY15D	Blister	2	20
N207	R5W	4006584921225	12	5	BA15S	Folding box	10	50
N207-02B	R5W	4008321780966	12	5	BA15S	Blister	2	20
N209	R5W	4006584920419	12	5	BA15D	Folding box	10	50
N245	R10W	4008321770530	12	10	BA15S	Folding box	10	50
N245-02B	R10W	4008321780935	12	10	BA15S	Blister	2	20
N504	W3W	4008321770561	12	3	W2.1X9.5D	Folding box	10	50
N501	W5W	4006584920723	12	5	W2.1X9.5D	Folding box	10	50
N501-02B	W5W	4008321776099	12	5	W2.1X9.5D	Blister	2	20
N501A	WY5W	4008321770592	12	5	W2.1X9.5D	Folding box	10	50
N580	W21/5W	4008321768377	12	21/5	W3X16Q	Folding box	10	50
N582	W21W	4008321768346	12	21	W3X16D	Folding box	10	50
N582A	WY21W	4052899276512	12	21	W3X16D	Folding box	10	50
N921	W16W	4052899254411	12	16	W2.1X9.5D	Folding box	10	50
N233	T4W	4006584920495	12	4	BA9S	Folding box	10	50
N264	-	4008321770684	12	10	SV8.5-8	Folding box	10	50
N264-02B	-	4008321780584	12	10	SV8.5-8	Blister	2	20
N269	-	4008321770776	12	10	SV8.5-8	Folding box	10	50
N286	-	4008321770653	12	1.2	W2X4.6D	Folding box	10	50



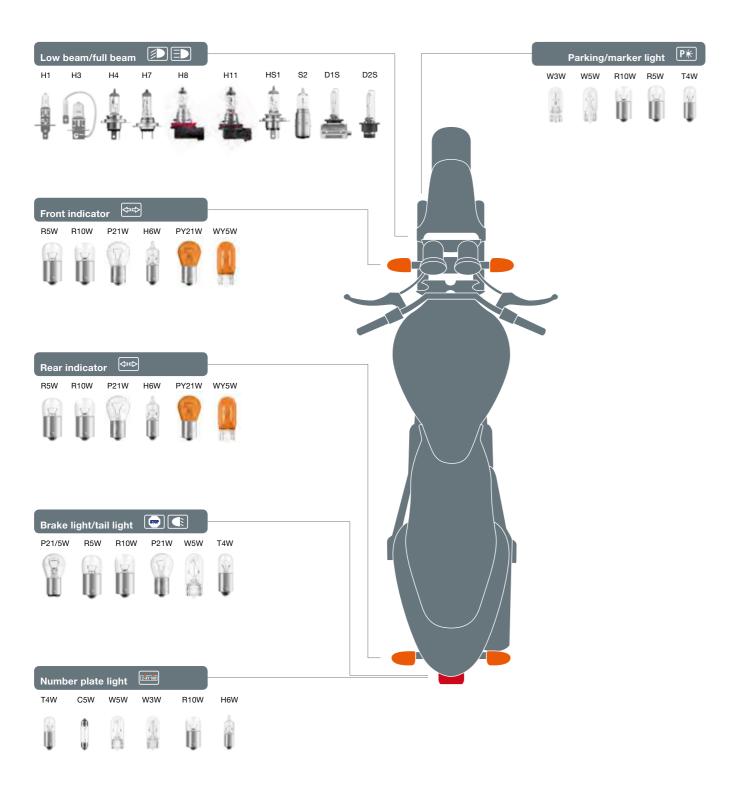


40 4

NEOLUX® GERMAN TECHNOLOGY

Overview of lamps for motorcycles





NEOLUX Automotive Lighting
OSRAM GmbH

Marcel-Breuer-Strasse 6
80807 Munich, Germany
Phone +49 89 6213-0
Fax +49 99 6213-2020

For your contact details

Product illustrations are not to scale.

MULTI-LITE GMBH is an official German distributor for OSRAM, LEDVANCE, PHILIPS, GE, Sylvania, KLS and Neolux light bulbs and takes over your complete warranty handling in case of damaged lamps or early failures.

Do you have any questions regarding this lamp or a fitting replacement lamp?

Or would you like to get a manufacturer independent consultancy? We stock almost every

We are looking forward hearing from you!

More information here:

specialty lamp ...!

Get in contact with us.

Phone: +49 40 / 66 99 30 - 0

Fax: +49 40 / 66 99 30 - 99

Email: global@multi-lite.com

Web: www.multi-lite.com

MULTI-LITE Lichttechnik Handels GmbH Managing Director: Wolfgang Massow, Philippe Ancion Senefelder-Ring 61 21465 Reinbek near Hamburg Germany

